The Adventure Detour

TRAVEL DESTINATIONS | RV TRAVEL | FAMILY TRAVEL



Hello! We are Scott, Van, and Sissy. In 2015, our family sold it all to hit the road traveling fulltime in an RV. Our goal is to inspire others to follow their travel dreams.

We are social media content creators for brands and travel destinations. We are SEO specialist bloggers and freelance travel writers.



Our audience trusts our 8 years of full-time US travel and RV living experience. We are constantly sharing tips, products/services we love, and epic destinations to visit. Why not have us include yours?



- Photography
- Drone Photos & Videos
- Blog Articles (SEO Optimized)
- Social Media Content & Giveaways





@THEADVENTUREDETOUR







TikTok Followers

Views

Followers Women

Content Interactions

(60 DAY TT 6/23/23 - 8/21/23)





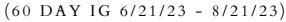


Instagram **Followers**

Reach

Accounts Engaged

Content Interactions









Past Brand Partnerships

- Central Florida Tourism Board
- Camping World
- MORryde RV Products
- RecPro RV Supplies
- RV Destinations Magazine
- Arvie Campsite Booking
- RV Life Pro
- Sun Outdoors RV Resorts
- KUHL Outdoor Clothing

Featured By

RV DESTINATIONS MAGAZINE ROOTLESS LIVING MAGAZINE

FAMILY RVING MAGAZINE

GO RVING

RV TODAY MAGAZINE





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Campaign Examples

We are able to run a brand campaign through social media, our blog, or both. We can custom tailor content to meet your needs.

ARVIE DIGITAL RV PRODUCT - BLOG & SOCIAL MEDIA CAMPAIGN:

- ARVIE <u>blog post</u>
- ARVIE IG 4 Reels: <u>video #1</u>, <u>video #2</u>, <u>video #3</u>, <u>video #4</u>

MORRYDE RV PRODUCTS - SOCIAL MEDIA CAMPAIGN:

• MORryde IG 4 Reels: <u>video #1</u>, <u>video #2</u>, <u>video #3</u>, <u>video #4</u>.

VISIT CENTRAL FLORIDA - SOCIAL MEDIA CAMPAIGN:

- IG Post
- IG Reel

PHOTOS BELOW FROM KUHL CLOTHING & ONDA TOWELS CAMPAIGNS



